

Beautyrest.



Promotion Guide

Dates: May 5 - June 2, 2026

Qualifiers: Customers shopping any department in your store are eligible to receive a \$25 Mastercard® Reward card upon completion of a qualifying Serta or Beautyrest Test Rest. No purchase necessary. Customers who purchase one of the qualifying Beautyrest or Serta mattresses listed below will receive an additional \$75 Mastercard® reward card.

- **\$25 Mastercard® reward card for Test Rest**
- **\$75 Mastercard® reward card for purchase of eligible mattress**
- Eligible mattresses include: Beautyrest Black or Black Hybrid (Series 1-4), Serta iComfortPRO or Serta iSeries NXG.



Before the promotion, **please display any point-of-purchase materials on or around the qualifying merchandise.** It is important for customers to know what to buy to receive their gift!

Please have enough copies of the customer flyer to give to each qualifying customer at the point of sale. **The purpose of the flyer is to inform the customer on what the next steps are to receive their gift and help minimize questions at the store level** and most importantly, provide them with Elite Rewards' contact information so we can provide them the answers to their questions regarding their gift.



TRY & BUY NOW THAT YOU'VE MADE A PURCHASE



Memorial Day

HOW TO REDEEM:

• Once you have tested and/or purchased a qualifying mattress set, you will receive an e-voucher code via email. If you did not provide an email address, you will receive your voucher code via the postal service.

• The email containing your voucher code will come from info@selectyourcard.biz with the subject line "Your Reward Use Here!" If you test and make a qualified purchase, you will receive two separate emails and voucher codes.

• Once you have your unique code, simply go to: <https://selectyourcard.biz> and enter the voucher code to redeem your reward.

• **Questions? No need to call your local store.** Contact EliteSupport247.com or email us at customerservice@eliterewards.biz. Phone assistance is also available at 866-ELITE-21, Monday - Friday 8am to 7pm EST.

*Please note that Beautyrest® Black™ BLACK models, Harmony™ and Serta® iComfort™ are not eligible for this promotion. Customers purchasing these models will not be processed if submitted. These samples and clearance models of the listed eligible Beautyrest® and Serta® models are NOT eligible for this promotion; only new models are eligible for this promotion. Sleep® ProMotion™ and Beautyrest® Harmony™ are not eligible for this promotion. The purchase of two base XL mattress requires to one King mattress and is eligible for one night reward and through this promotion. ©2026 gift for purchase made between May 5, 2026 and June 2, 2026.

People at their best get their *Beautyrest.*

Serta WE MAKE THE WORLD'S BEST MATTRESS.

TAKE A TEST REST

Memorial Day

TRY & BUY*

TRY=\$25

TRY one of the qualifying mattresses below by doing a test rest with a local sleep expert and receive a \$25 Mastercard reward card!

BUY= \$75

BUY one of the qualifying mattresses below and receive a \$75 Mastercard reward card!



mastercard.

ELIGIBLE SETS*

Beautyrest BLACK Beautyrest BLACK Hybrid iComfortPRO Serta iSeries NXG



Scan to Register

If You or Your Customers Need Help Please Visit:

EliteSupport247.com or email us at **customerscare@eliterewards.biz**



Phone assistance is also available at **866-ELITE-21** (Monday - Friday 8am to 6pm EST)